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| **Media & Social Media Summary - 24th December 2016 to 6th January 2017** |

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| **31.12.16 Daily Mail, Manchester Evening News, Stockport Express, BBC Radio Manchester, local radio ‘Stay away from A&E unless you are dying’/ ‘Stepping Hill hospital says A&E is 'overwhelmed' and warns people to stay away unless it is an emergency’**People are being warned to only attend A&E at Stepping Hill hospital in emergencies as the department has been 'completely overwhelmed'. The warning came on New Year's Eve one of the busiest nights of the year for emergency services. With still hours to go until midnight a spokesperson said the department had already seen 173 people come through their doors. This number is more than expected at this point on New Year's Eve. Earlier Stockport NHS trust had sent a message from their Twitter account saying: "Stepping Hill Hospital A&E is completely overwhelmed at the moment. We need people to only come if it's an emergency."According to a Care Quality Commission report the Stockport hospital is facing staffing problems, overcrowding and a constant failure to meet A&E targets according to inspectors, although the same report also mentions areas of ‘outstanding’ care.[Daily Mail includes that hospitals in Surrey and Derby have issued the same warning. Later newspaper article in the MEN on 5.1.17  notes that four other A&Es in the area – Tameside and those run by Pennine Acute – are also warning of long waiting times.] [Manchester Evening News](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=54392227122B0108E27A6E3F069D362F&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)[Daily Mail](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=C9D3997C9308BA5CA33B00A84214A243&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)**01-04.01.17 Daily Mail, Manchester Evening News, Stockport Express ‘Angry hospital staff are being ‘persecuted’ over hospital fines’**Doctors and nurses who pay up to nearly £1,000 a year for parking at Stepping Hill say they are being hit with fines... because there aren’t enough staff spaces. Staff must pay to use the Stockport hospital’s own parking with an annual fee based on their salary. However there have been numerous complaints that there are not enough spots for staff on duty. And, as a result, some staff have been using the designated visitor parking areas, leading to some receiving a £45 fine.Stockport NHS Foundation Trust say they have 1,173 on-site spaces for the 2,127 staff with permits but said not all worked at the same time and staff were encouraged to use other ways to get to work. But one nurse, who asked not to be named, said staff felt ‘persecuted’ by the lack of parking.[Daily Mail](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=91573383DBC667AEAFC5F3CE4D009C42&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)[Manchester Evening News](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=789E0C5333FEA9CB72A5C779BDB41493&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)**04.01.17 Manchester Evening News (web), Imagine FM, Buxton Advertiser ‘Heroic security guards stopped a woman throwing herself from a bridge’**A pair of heroic Stepping Hill Hospital security guards saved a woman’s life after she tried to throw herself off a bridge. Ali Jallow and Andy Tobin were working their shift at the hospital’s busy A&E when they noticed a woman in a distressed state leaving the department. Concerned for her welfare, they followed her and tried to convince her to return.The woman made her way to Bramhall Moor Lane bridge and then attempted to throw herself onto the train tracks beneath. After a fight and struggle the pair were able to save her life, and have now been nominated for the ‘Unsung heroes’ awards from the GoToJobBoard website. Ann Barnes, chief executive called them ‘An absolute credit to our organisation, their colleagues and their families.”[Manchester Evening News](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=D5E12377488E5A72A8E9A35E85A944C2&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)[Imagine FM](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=499B2B1EC92695A4F2F478D80BA85941&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)**28.12.16 Stockport Express ‘Leaders unite to sign £16m healthcare plan’**Senior health and social care leaders came together in Stockport to sign a historic £16 million deal which will be used to fund health and social care transformation plans set out by Stockport Together.The signing marks the official agreement between Stockport Together’s partner organisations and the Greater Manchester Health and Social Care Partnership about what funding will be made available for the next two and half years. Stockport, along with Salford and Tameside, has been granted the financial support from the £450 million fund which was awarded to the Greater Manchester Health and Social Care Partnership to support its devolution plans.Dr Colin Wasson, medical director for Stockport NHS Foundation Trust, which runs Stepping Hill Hospital and community health services, said; “Through focussing on caring and supporting people closer to home, we will reduce the need for some hospital outpatient appointments, and improve access to diagnostic tests in local neighbourhoods. By ensuring that there is more help for people at home, we can greatly reduce the need for hospital admissions, and for patients who do require admission, considerably reduce their length of hospital stay.”**05.01.17 Manchester Weekly News ‘Stepping Hill – look back over the year’** A review of some of the main stories involving Stepping Hill Hospital over the year includes the opening of the £20m new medical and surgical centre, the trust’s summer open day with a superhero theme, high rankings in quality of stroke and cancer treatment, the pre-operative anaemia team winning a  Nursing Times Award, and staff members Clare Carrie and Julie Burkitt saving the lives of members of the public outside their working hours. **25.12.16 Manchester Evening News ‘These are our true Christmas Heroes’**Video montage of staff and volunteers in Greater Manchester who are working over Christmas Day includes Steph Harwood, a midwife at Stepping Hill Hospital, explaining that she is happy to help mothers bring new life into the world over the festive season.  [Manchester Evening News](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=19FF09F57837B9B95372F59F4A7BEE1E&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)**26.12.16 Manchester Evening News ‘Mum gave birth at 12:23pm and was home for Christmas dinner’** Article on babies born on Christmas Day in Greater Manchester includes the first, Jayden Aston O’Rourke born 4lb 5oz at Stepping Hill Hospital who arrived at 12.30am for mum Taylor.[Manchester Evening News](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=94AE8A05F5BB827845E39AF43070E326&b=BF3ACF0F6C70BD8CEEDC19804ADF7623) **04.01.17 Stockport Express ‘Little fighter is back home after three ops’**The family of  three-month-old baby Steven Bramhall of Stockport, who has finally come home after three operations, spending time in four hospitals (Stepping Hill, Alder Hey, St Mary’s and Royal Manchester Children’s) and suffering a cardiac arrest, hope the New Year will provide a new start for him. Steven was born at Stepping Hill  with a congenital heart condition and has had several operations, but is now back at home. Mum Jade said ‘Stepping Hill – and all the hospitals – have been amazing.’[Manchester Evening News/Stockport Express](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=AC7CE096ABCC3B251166156A57DBF573&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)**28.12.16 Stockport Express ‘A look back at 2016’**A look back at some of the main Stockport news stories of the year includes off-duty Stepping Hill A&E nurse Julie Burkitt saving a child’s life while on holiday in Crete.**28.12.16 Stockport Express ‘Can’t afford to close beds’**Letter from Liz Faragher of Bramhall says her father had to wait a very long time in Stepping Hill A&E after being rushed in with terminal cancer, and that Stockport Together’s plans to close 200 beds are mistaken.   |

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| **3,414 people like our page on Facebook** |

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| **Our most popular story on Facebook in the past two weeks** |

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| Two security guards at Stepping Hill Hospital, Ali Jallow and Andy Tobin, have been nominated as ‘unsung heroes’ for helping to save a young woman’s life. [http://tinyurl.com/grptksm](http://news.stockportnhs.org.uk/NLI/LE35.ashx?a=17E1F625ACD7EF062DF24015F3F0B1DA&b=BF3ACF0F6C70BD8CEEDC19804ADF7623)On this story: 733 likes, 35 comments, 74 shares.This story reached a total of 29,325 people. |

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| **5,043 people in total follow our Twitter account** |

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| **Our two most popular tweets in the past two weeks** |

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| Our A&E are working so hard to provide highest quality care, but if it's not an 'emergency' there's unfortunately a potential v long wait.On this story: 33 retweets, 19 likes. This story reached a total of 5,546 people. |

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| Great to see photos of our proud staff who worked over the festive period - here's the #ChristmasDay team on our delivery suite pic.twitter.com/5q2jW4hBEeOn this story: 22 likes, 7 retweets. This story reached a total of 1,633 people. |

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