

### **NHS Foundation Trust**

### Media & Social Media Summary - 22<sup>nd</sup> - 28<sup>th</sup> October 2016

## 26.10.16: Telegraph, Daily Mail and worldwide news channels – 'Trial hails first successful treatment for children with autism'

Scientists say they have established the first successful treatment for autism, after training parents in how best to respond to the needs of children with the condition.

The study by the University of Manchester, King's College London and Newcastle University, and published in The Lancet, found "striking" and "remarkable" long-term changes after toddlers were enrolled in intensive communication programmes, which aimed to coax them out of their shell, and reduce overall severity of symptoms by 17 per cent.

Dr Catherine Aldred, Consultant Speech and Language Therapist, Stockport NHS Trust and University of Manchester, said: "This is about raising their interactions to a 'super' level." The difficulties of communicating with children with severe autism were such that specialist skills were required, using training from therapists, she said.

"They [children with autism] need more than 'good enough' they need exceptional," she said, describing such methods as helping parents to "press just the right button at just the right time." Telegraph | Daily Mail | News 8000 | BD News 24

#### 27.01.16: Manchester Weekly News - 'Top ranking for cancer care'

Stockport has been rated as one of the top seven places in the country for its cancer care, new data has revealed.

The ranking is based on how quickly patients are diagnosed, the promptness of their treatment, oneyear survival rates and the overall experience of the patient.

Only seven out of England's 209 clinical commissioning groups (CCGs) were given this top performer rating.

In stark contrast, almost nine out of ten NHS areas were deemed as failing cancer patients with care that did not meet the required standards.

The data, produced by NHS England, highlights the massive progress the NHS in Stockport has achieved for cancer patients.

Press release

#### 26.10.16: Stockport Express - 'Nurse in the running for top regional award'

Sara Bennett, a research nurse at Stepping Hill Hospital, has been shortlisted for the title of 'Research Nurse of the Year' in the Greater Manchester Clinical Research Awards for her work with children in our paediatric department which has shown exceptional results. Dr Chris Cooper, Associate Clinical Director for Child and Family Services said she would be "a thoroughly deserving winner" of the title.

**Press release** 

## 27.01.16: Manchester Weekly News – 'Stockport NHS Foundation Trust Chairman announces retirement'

Chairman of Stockport NHS Foundation Trust, Gillian Easson, has announced her retirement next year. Having served the organisation for ten years, Gillian will retire on 31st March 2017. Ann Barnes, Chief Executive of Stockport NHS Foundation Trust said, "I would like to thank Gillian publicly for all the excellent work she has done to develop and improve patient services. Her passion, drive and commitment have been nothing short of outstanding."

Press release

## 28.10.16: Mancunian Matters - 'World Stroke Day 2016: How Manchester is leading the way in treating the UK's fourth largest killer'

Coronation Street's longstanding resident Ken Barlow would find himself in very good hands following a recent transformation in stroke care across Greater Manchester. This week saw a 100-mile static bike ride at Salford Royal Hospital in order to raise awareness of stroke and the leading services available to patients in the region, which sees brought directly to one of three Hyper Acute Stroke Units, located at Fairfield General Hospital (Bury), Stepping Hill Hospital (Stockport) and Salford Royal Hospital. Salford clinical lead Dr Jane Molloy says this results in better treatment and access for patients.

**Mancunian Matter** 

#### 26.10.16: Stockport Express - 'Transplant auntie flew 10,000 miles'

Further coverage on Oscar Hughes, born in Stepping Hill Hospital, who was diagnosed with a rare form of liver disease at just four weeks old.

Following an unsuccessful operation his best chance of survival was a liver donor. Despite family members offers the only match for liver donation was Anthony's sister who had emigrated to Australia. Luckily Sophie made the long journey to the UK and two weeks later doctors in Leeds removed part of her liver and transplanted it into tiny Oscar.

# 26.10.16: Stockport Express (letters page) - 'Government seems to be defunding and demoralising NHS'

Letter from Deborah Hind of Bramhall says the government has an agenda of dismantling and privatising the NHS since the 2012 Health and Social Care Act, and accuses Stockport Together of being complicit in this process at a local level; 'as a distinct health and social care unit, Stockport Together is ripe for privatisation.'



3,140 people like our page on Facebook



### Our most popular story this week

Congratulations to our pre-operative anaemia team who were winners last night in the 'Surgical Nursing' category at this year's Nursing Times Awards. They were recognised for their work in successfully identifying patients with anaemia at an earlier stage, and treating them without the need for a blood transfusion, which is better and safer for the patient. <a href="http://tinyurl.com/zgn8xfb">http://tinyurl.com/zgn8xfb</a>

#### On this story:

79 likes, 6 comments, 5 shares. This story reached a total of 1,479 people.



## 4,747 people in total follow our Twitter account

### Our two most popular tweets this week



Big congrats to our pre-op nursing team for winning best Surgical Nursing title at the <a href="Mailto:@NT\_Awards">@NT\_Awards</a> <a href="Mailto:@JudithMorris18">@JudithMorris18</a> <a href="http://tinyurl.com/zgn8xfb">http://tinyurl.com/zgn8xfb</a>

On this story: 3 retweets, 11 likes

This story reached a total of 690 people.



Really pleased that our pre-operative anaemia team winning the surgical nursing award at last nights <a href="mailto:@NT\_Awards">@NT\_Awards</a> <a href="mailto:@JudithMorris18">@JudithMorris18</a> <a href="mailto:#proud">#proud</a>

On this story: 1 retweets, 11 likes, 1 reply

This story reached a total of 661 people.